Holiday Home Work

Class:- 7 Social Science(civics) chapter 6 <u>Understanding Media</u>

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Q1. S	tate True (T) or False (F).
I)	The technology that mass media uses keeps changing
II)	An Independent media means that government should control and Influence
	its coverage of news
III)	Since TV time costs so much money, only those programmes that can attract
	the maximum number of viewers are shown
IV)	The print media offers a large variety of information to suit the tastes of
	different readers
Q2. F	ill in the blanks
I)	has enabled us to think ourselves as members of a larger
	global world.
II)	Most of the cartoons that we see on television are mostly from or
	the
III)	It is important that the information given by media should be
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IV)	Khabar Lahriya newspaper is run by eight Dalit women in Chitrakoot district
	in
Q3. G	ive two examples of print media.
Q4. G	ive two examples of mass media.
Q5. G	ive two examples of electronic media.
Shor	t Question/Answer
Q1. H	low do you think television influences us?

- Q2. Name the word that is often used to collectively refer to the radio, TV, newspapers, Internet and several other forms of communication.
- Q3.What do you understand by the term Social Advertisement?
- Q4. What is local media? Give examples of local media.
- Q5. What is broadcast?
- Q6. What is censorship?
- Q7. What is a balanced report? Why is it important to know both sides of the story?
- Q8. Mention one way in which media earns money?
- Q9. Why are some advertisements shown repeatedly on the television or radio?
- Q10.In what way does media plays an important role in a democracy?